

DANI B - HUELLAS

ALBUM RELEASE

HIGHLIGHTS:

- **57,000+ SPOTIFY STREAMS**
- **1,400+ SPOTIFY FOLLOWERS**
- **+1,400 FAN EMAILS COLLECTED**
- **+ 177,100 TIKTOK FOLLOWERS**
- **5.4M TIKTOK VIEWS**
- **67.7K VIDEO VIEWS ON YOUTUBE**
- **4 EDITORIAL PLACEMENTS**
- **1K USER CURATED PLAYLISTS**

Campaign Goals:

- Increase Spotify Followers
- Increase Streams
- Playlist Saves
- Fan Email Collection
- Continue TikTok Growth



HUELLAS - LP

CAMPAIGN SERVICES

- **DIGITAL MARKETING**
- **PLAYLISTING CAMPAIGN**
- **NEWSLETTER MARKETING**
- **SOCIAL MEDIA CONSULTATION**



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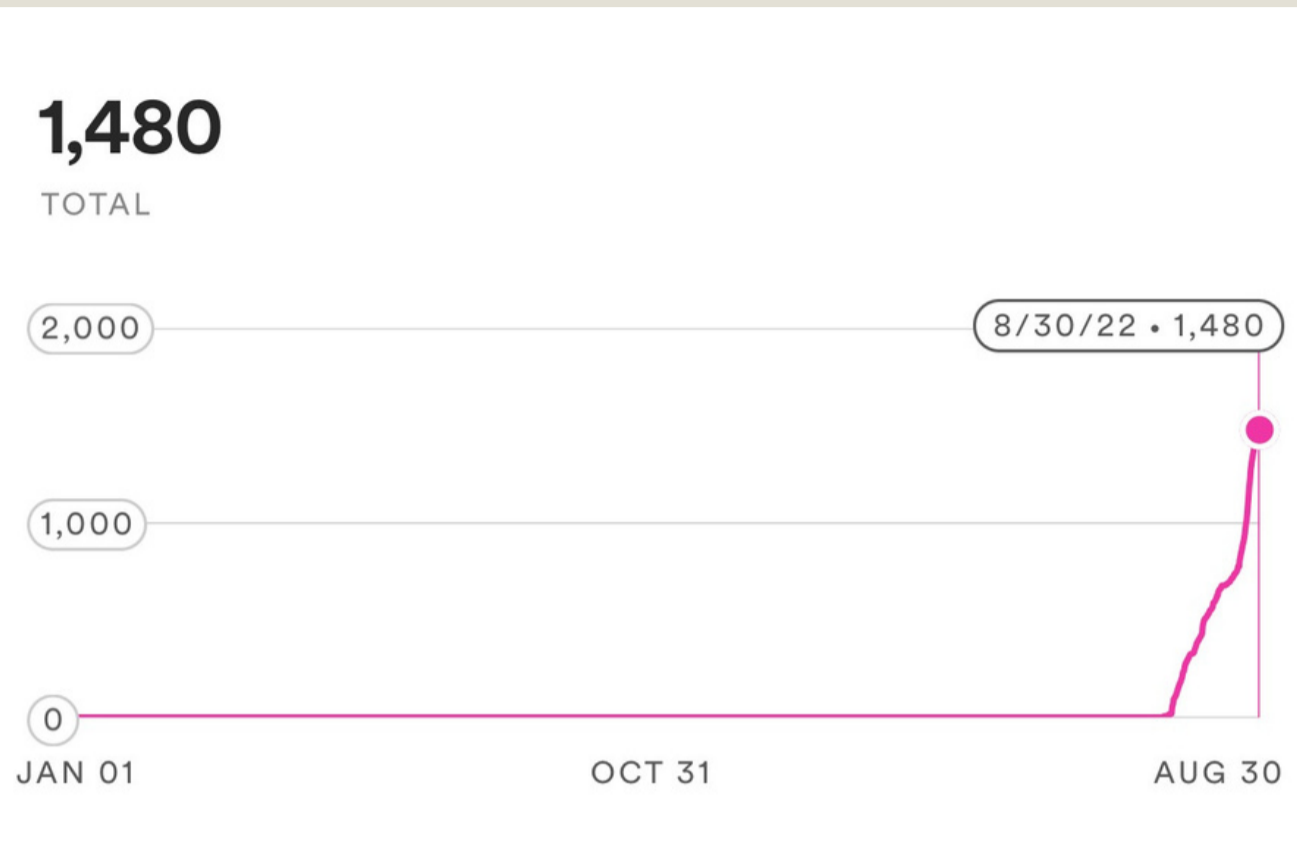
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PLATFORM GROWTH





SPOTIFY FOLLOWERS



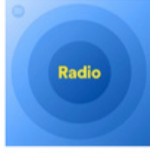
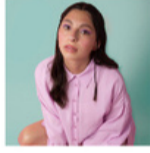





EDITORIALS

Editorial

Playlists made by our editorial team based on music trends and data.

#	Title
1	 Fresh Finds Latin 2 songs • Personalized
2	 Mujeres del Indie Huellas • Personalized
3	 Radio Pop No Voy a Estar Mañana • Personalized
4	 Puro Pop No Voy a Estar Mañana

USER CURATED PLAYLISTS




SINCE 2015		STREAMS
	Radio 10 songs	4,876
	dani b world 9 songs	1,505 >
	Fresh Finds Latin 2 songs	1,407 >
	Release Radar 10 songs	675
	Latinos 2022 🇵🇷 Latino Mix 2022... Te Dije No	604 >
	Playita Verano 2022 🦩 3 songs	453 >
	POP SONGS 2022 🎵🎵🎵 Mal Día	261 >

Showing 93 of 1,092 playlists
Playlists appear the day after multiple listeners play your music.

TIKTOK FOLLOWERS

@danibustamanted

336 Following 346.9K Followers 7.4M Likes

Message   

"Olvidé Olvidar" disponible!! 🇵🇷
17 más covers en ig <3
<https://ffm.bio/Dani-B>
Q&A



dedicables.

+177.1K

Dani B

@danibustamanted

387 Following 524.0K Follower 12.8M Likes

Follow  

17 mi primer álbum ya disponible!! 🇵🇷
<https://ffm.bio/dani-b>
Q&A

MARTY CROWN

ALBUM BUILDUP

HIGHLIGHTS:

- **300K SPOTIFY STREAMS**
- **2.9K+ SPOTIFY FOLLOWERS**
- **+1,600 FAN EMAILS COLLECTED**
- **5 EDITORIAL PLACEMENTS**
- **5K USER CURATED PLAYLISTS**

Campaign Goals:

- Increase Spotify Followers
- Increase Streams
- Playlist Saves
- Fan Email Collection
- Release 5 Singles



GEMSTORE LP

CAMPAIGN SERVICES

- **MUSIC PRODUCTION**
- **RELEASE PLANS**
- **DIGITAL MARKETING**
- **PLAYLISTING CAMPAIGNS**



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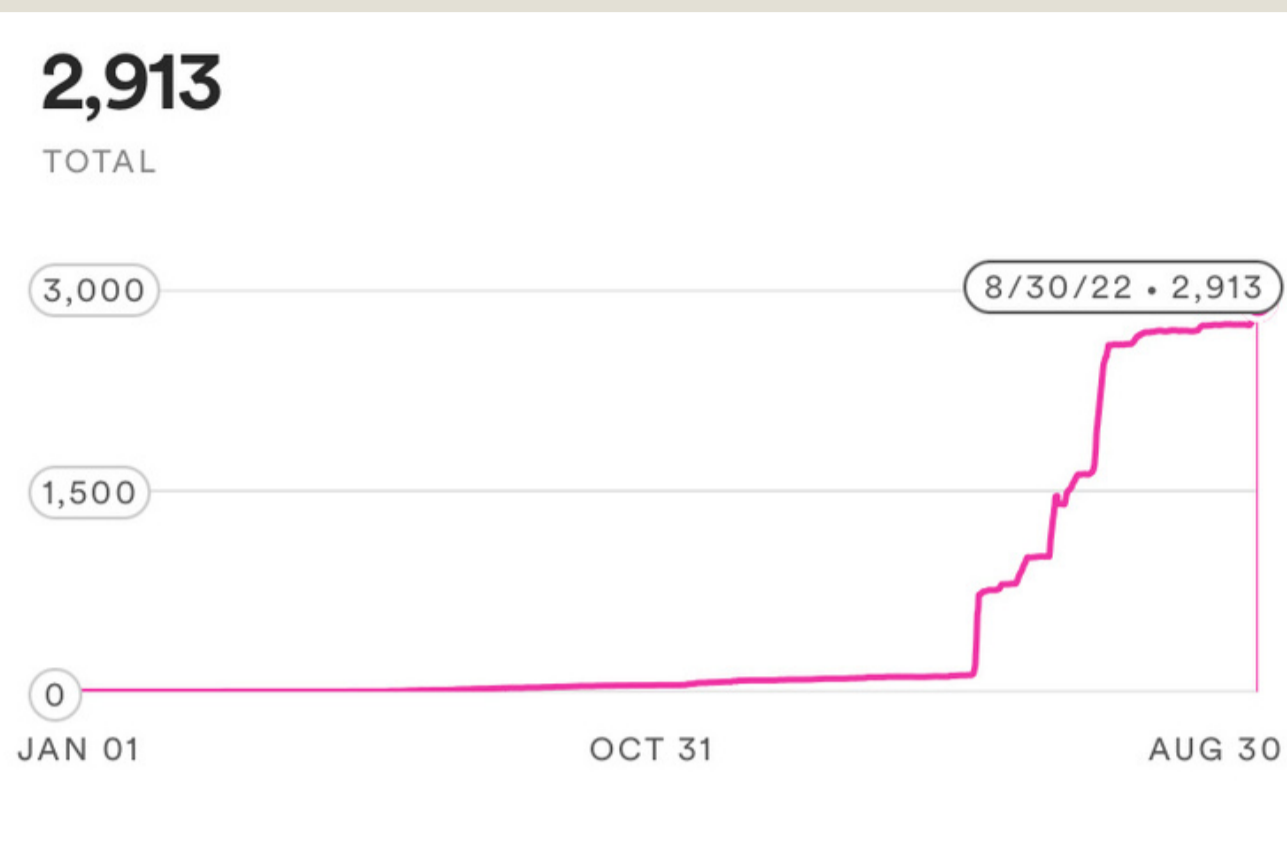
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PLATFORM GROWTH

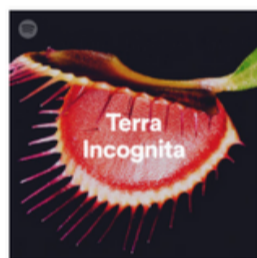
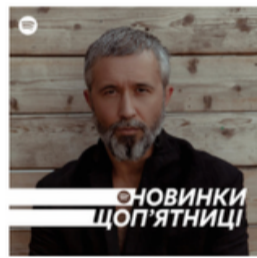
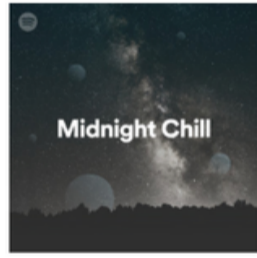
SPOTIFY FOLLOWERS





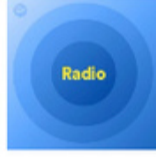
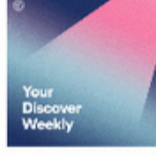



EDITORIALS

Editorial

Playlists made by our editorial team based on music trends and data.

#	Title
1	 Terra Incognita I Need You Right Now
2	 Новинки щоп'ятниці Queen of Sadness
3	 Midnight Chill Stay • Personalized

USER CURATED PLAYLISTS

	Silver Gun Records ⚡ 10 songs	7,966 >
	Electric Cocktail 🍹💊 8 songs	6,585 >
	Radio 10 songs	6,134
	Discover Weekly 4 songs	1,324
	Release Radar 8 songs	1,061
	Poolside Deep House Queen Of Sadness - Dumitresku Remix	894 >
	I Need You Right Now	869 >

Showing 96 of 5,382 playlists

Playlists appear the day after multiple listeners play your music.

SINGLES

1

2

3

4

5



PLASTIC WAVES

EP RELEASE

HIGHLIGHTS:

- **11K+ SPOTIFY STREAMS**
- **+250 SPOTIFY FOLLOWERS**
- **189 FAN EMAILS COLLECTED**
- **394 USER CURATED PLAYLISTS**

Campaign Goals:

- Increase Spotify Followers
- Increase Streams
- Playlist Saves
- Fan Email Collection



**BLOOM AFTER
DARK**

CAMPAIGN SERVICES

→ **DIGITAL MARKETING**



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PLATFORM GROWTH

SPOTIFY FOLLOWERS



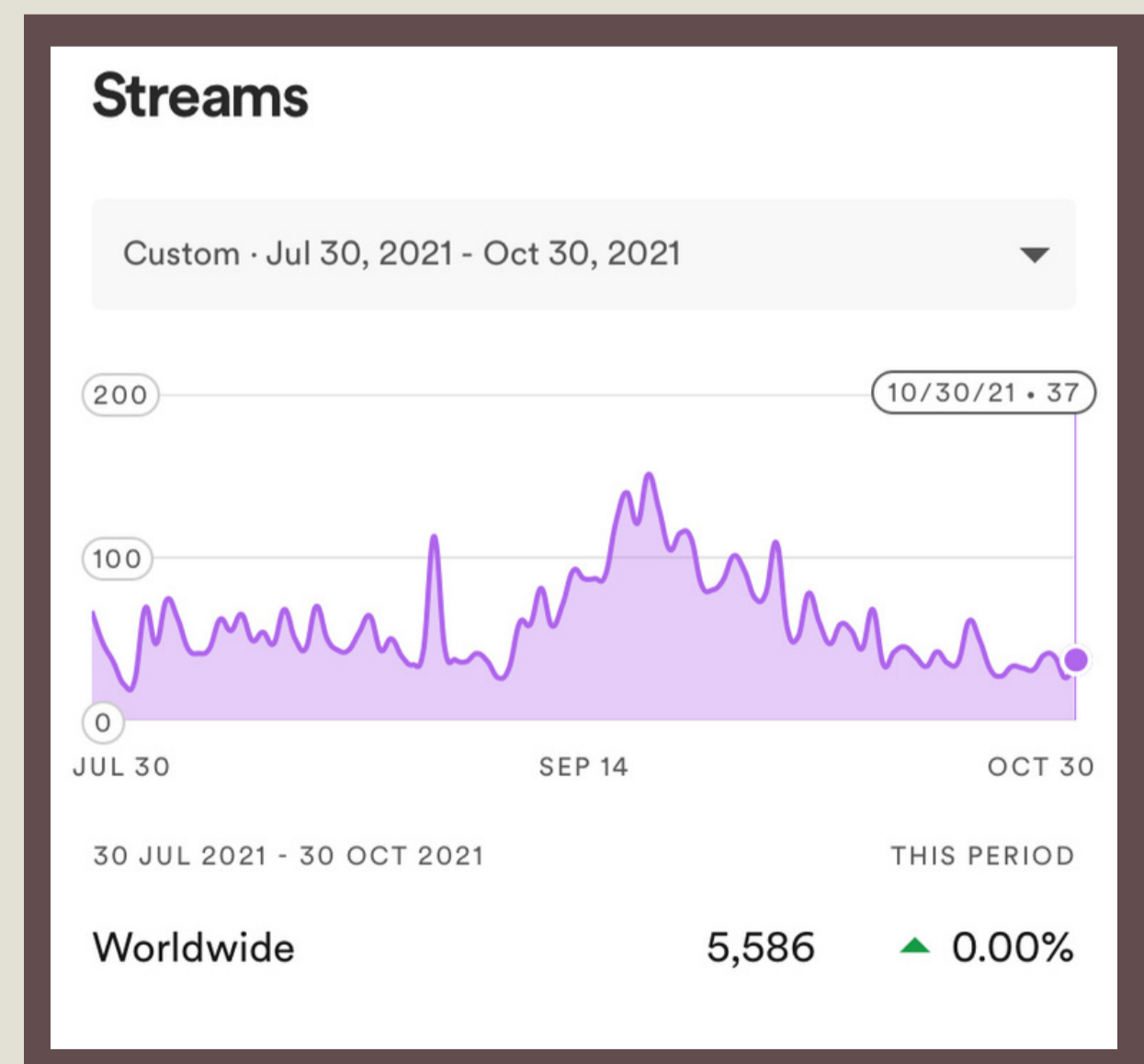
USER CURATED PLAYLISTS

	Alternative Metropolis	1,037 >
	Indie Essential Guitar Rock Guita...	510 >
	Tame Impala - Say It Right (Nelly F...	299 >
	On Repeat	274
	Release Radar	183
	Radio	177
	• SUNSET •	109 >
	Your Daily Mix	69

Showing 62 of 394 playlists

Playlists appear the day after multiple listeners play your music.

FIRST 2 MONTHS OF STREAMS



KAWAN DEBOSE

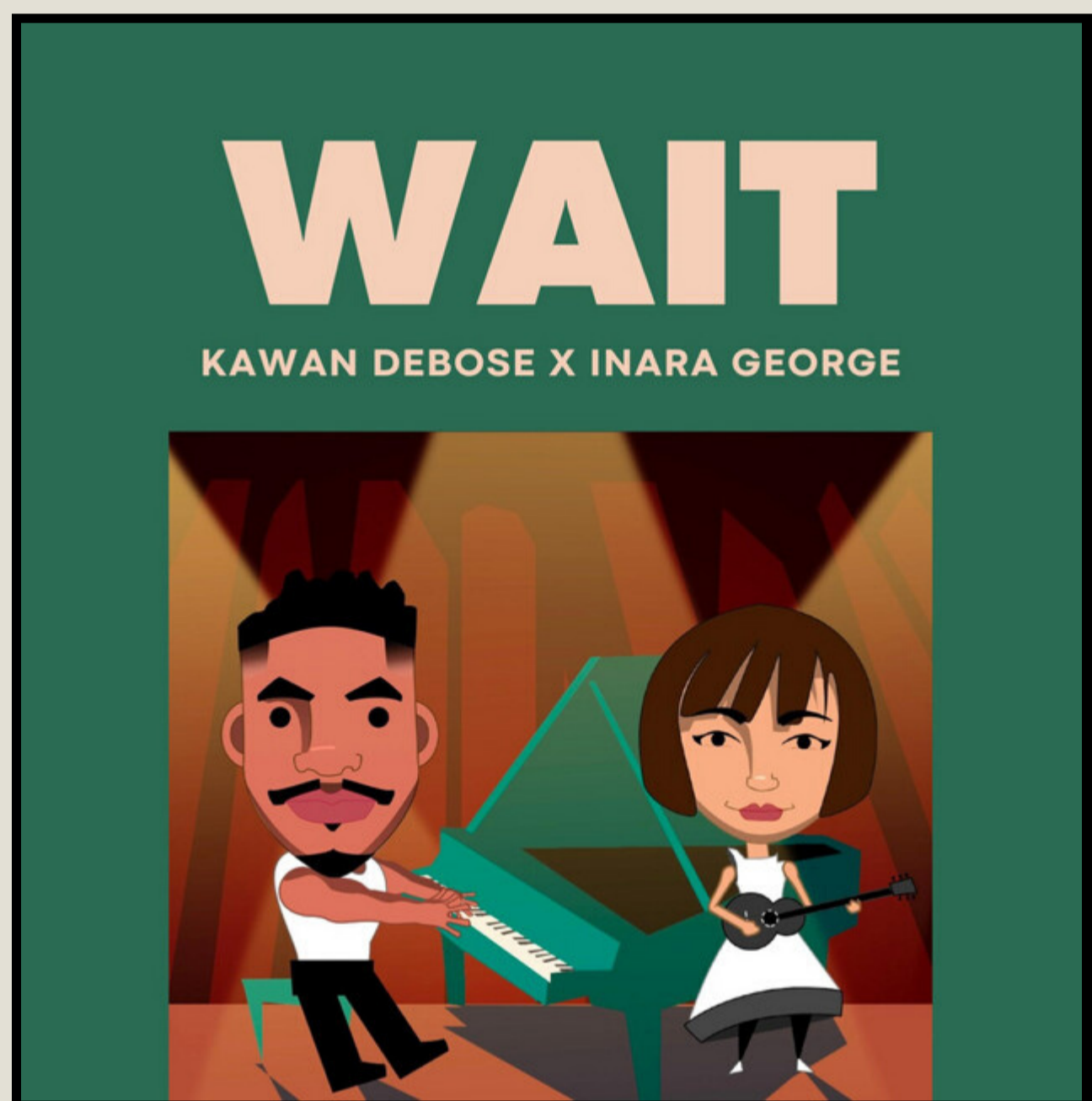
SINGLE RELEASE

HIGHLIGHTS:

- **6.6K SPOTIFY STREAMS**
- **110 SPOTIFY FOLLOWERS**
- **+85 FAN EMAILS COLLECTED**
- **220 USER CURATED PLAYLISTS**

Campaign Goals:

- Increase Spotify Followers
- Increase Streams
- Playlist Saves
- Fan Email Collection



➤➤➤ **SINGLE - WAIT**

CAMPAIGN SERVICES

→ **DIGITAL MARKETING** ←



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PLATFORM GROWTH

SPOTIFY FOLLOWERS



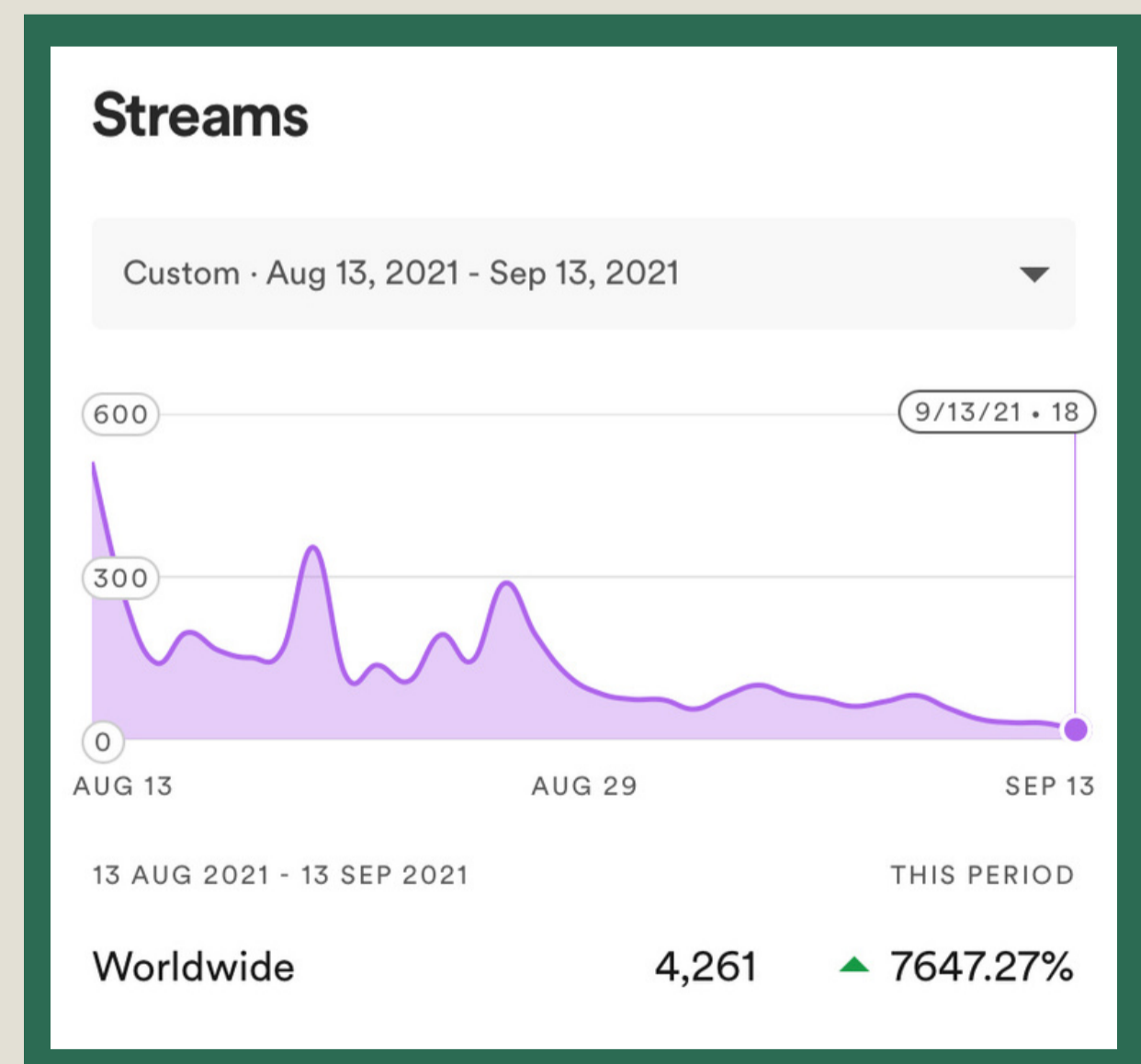
USER CURATED PLAYLISTS

SINCE 2015		STREAMS
	Release Radar	1,887
	Everyone Sucks But You 🍦	110 >
	Radio	53
	Jay	51 >
	On Repeat	47
	Running Music	36 >
	Collectiv	28 >
	Fuck you	20 >

Showing 23 of 220 playlists

Playlists appear the day after multiple listeners play your music.

FIRST MONTH OF STREAMS



NVBES

ALBUM BUILDUP

HIGHLIGHTS:

- **50K+ SPOTIFY STREAMS**
- **1,000+ SPOTIFY FOLLOWERS**
- **660 FAN EMAILS COLLECTED**

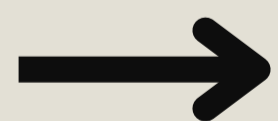
Campaign Goals:

- Increase Spotify Followers
- Increase Streams
- Fan Email Collection

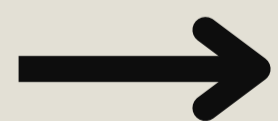


ZENTRO

CAMPAIGN SERVICES



DIGITAL MARKETING



RELEASE PLAN



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